



PRESS RELEASE

Oxatis Launches its E-Commerce Solution at the E-Commerce Expo and Business Startup Trade Shows This Fall

15 September 2009: Oxatis, leading European E-Commerce solution, is pleased to announce its participation at the E-Commerce Expo and Business Startup trade shows in London this fall.

New to the UK market, Oxatis sets its focus on gaining customer contact and visibility. Built on a pay-as-you-go model, Oxatis is an ideal solution for start-ups and SMBs looking to sell on the Internet. Starting at just £20 per month, these budding or established entrepreneurs can build and manage their own site with no technical skills, no set-up fees and no long-term obligations. Oxatis provides everything you need to create a successful and professional E-Commerce site on a scalable platform designed to grow with your business.

The E-Commerce Expo takes place on October 20-21 at Earls Court and is dedicated to all aspects of E-Commerce and selling online. Oxatis will be presenting its Start&Go line to the UK market at this targeted event. At stand 236, come and see how Oxatis can help you get seen on the net, boost your sales, and develop customer loyalty on a tried and tested system.

For anyone starting up a new business, whether online or off, the Business Startup Exhibition is great place to network, exchange ideas and get support for upcoming projects. Oxatis will be there the 26th and 27th of November at Olympia to support these upcoming entrepreneurs and show them how to grow their business online. Oxatis will also be holding a seminar entitled “*How to Start Selling Online in 24 Hours*”, which will introduce the tools necessary for creating your own online shop quickly and easily without any technical skills. Oxatis will welcome you at stand 431 to discuss your project and online needs.

About Oxatis

Established in 2001 by Marc Schillaci, Oxatis is the leading platform for the creation of online shops in Europe, with over 6,500 confirmed customers. Oxatis enables start-ups and SMBs, SoHos, craftsmen, retailers and freelancers to create and manage their own E-Commerce site with no prior technical skills, no long-term obligations and for a very reasonable investment. Oxatis welcomes 350 new sites every month and is present in the UK, France, Spain, Italy and Canada. Oxatis will be offering one free month of subscription for two months purchased at these upcoming events.

Oxatis: www.oxatis.co.uk

Marc Schillaci's Blog: <http://en.marcschillaci.com>

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