



PRESS RELEASE

## Oxatis Gearing Up to Help Small Businesses at the Business Startup Exhibition in London this November

*19 November 2009: Oxatis, leading European E-Commerce solution, to participate at the Business Startup show in London on November 26-27. Intent on delivering the message that small businesses can create an online shop quickly and easily without any technical skills, Oxatis will be holding a seminar entitled "Virtual Shops: Start Profiting in 24 Hours!"*

New to the UK market, Oxatis sets its focus on gaining customer contact and visibility. Built on a pay-as-you-go model, Oxatis is an ideal solution for start-ups and SMBs looking to sell on the Internet. Starting at just £20 per month, these budding or established entrepreneurs can build and manage their own site with no technical skills, no set-up fees and no long-term obligations. Oxatis provides everything you need to create a successful and professional E-Commerce site on a scalable platform designed to grow with your business.

The Business Startup Exhibition takes place at Olympia and is dedicated to start-ups and growing businesses. For anyone starting a new business, whether online or off, Business Startup is great place to network, exchange ideas and get support for upcoming projects. Oxatis will be there to support these upcoming entrepreneurs and show them how to grow their business online. **Oxatis will be offering one free month of subscription for two months purchased at this event.**

Oxatis will be presenting its Start&GO and Open Enterprise product lines to the Business Startup audience. Come and see how Oxatis can help you get seen on the net, boost your sales, and develop customer loyalty on a tried and tested system. Attend the Oxatis seminar "Virtual Shops: Start Profiting in 24 Hours!" on Thursday, November 26<sup>th</sup> at 12.30 in Seminar Hall 4 to learn more about getting started online or come to stand 431 to discuss your project and online needs.

### **About Oxatis**

Established in 2001 by Marc Schillaci, Oxatis is the leading platform for the creation of online shops in Europe, with over 6,500 confirmed customers. Oxatis enables start-ups and SMBs, SoHos, craftsmen, retailers and freelancers to create and manage their own E-Commerce site with no prior technical skills, no long-term obligations and for a very reasonable investment. Oxatis welcomes 350 new sites every month and is present in the

UK, France, Spain, Italy and Canada.

Oxatis: [www.oxatis.co.uk](http://www.oxatis.co.uk)

Marc Schillaci's Blog: <http://en.marcschillaci.com>

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