

## The Oxatis E-Commerce Platform Boosts Reseller Recruitment for its UK Network!

**29 May 2009:** After building a solid network of over 200 resellers in France, Spain and Italy, Oxatis is now recruiting web agencies, IT resellers, graphic designers and freelancers for their reseller network in the UK.

The Oxatis e-commerce solution is based on an economical model allowing SoHos and SMBs, craftsmen, retailers and freelancers to create and manage their e-commerce site on their own. While this makes up the majority of Oxatis customers, certain users turn to Oxatis partners for assistance with all or part of their e-commerce project. About 30% of Oxatis customers request help building their site from the ground up or for occasional, isolated issues. This can be anything from web design, logos and images to content management, search engine optimization and building custom web pages.

Following the launch of its e-commerce platform in the UK last month, Oxatis is actively recruiting and training resellers to meet these customer needs. Oxatis resellers are local partners who are going to provide value added services on a reliable and function-rich platform. Tania Chamma, Oxatis' UK Country Manager explains the reseller objectives for Oxatis in 2009: **“As e-commerce continues to grow and develop, we feel confident that we can set up a strong base of certified resellers in the UK by the end of the year.”**

Oxatis has set up monthly online information sessions to acquaint potential resellers with the partnership opportunities offered by the Oxatis solution. After receiving positive feedback from the May presentation, Oxatis has scheduled subsequent information sessions for June 11<sup>th</sup> and July 9<sup>th</sup>. For more details or to attend an information session, contact an Oxatis representative at +44 (0)20 3318 1925.

Oxatis : [www.oxatis.co.uk](http://www.oxatis.co.uk)

Marc Schillaci's Blog : <http://en.marcschillaci.com>

### **Press Contact**

Tania Chamma  
Tel: +44 (0)20 3318 1925  
[tania.chamma@oxatis.com](mailto:tania.chamma@oxatis.com)